

Water for Life for everyone with WaterAid

Fresh, clean water on tap whenever you want it. That's what you can expect as a Thames Water customer. But while we are lucky enough to have a plentiful supply of this life-giving resource, over one billion people are not so fortunate. They have no access to safe, clean water, and unless we take steps to protect the world's supply of this precious resource, even more lives will be at risk in the future.

But the good news is you can do something to help. By answering a few simple questions and **including a donation to WaterAid you could help a poor community gain access to a life-giving supply.**

Give as little as £2 a month and you could help a family enjoy safe, clean water on tap just like you do.

Do something brilliant today. Help a poor community gain access to safe, clean water for life. Complete our survey and return it with your gift today and we'll send you a FREE Save-a-flush kindly donated by Thames Water.



WaterAid/Caroline Penn

WATER FOR LIFE SURVEY

1 Each person in the Thames Water region uses an average of 160 litres of water per day. People in developing countries only use between 10 and 20 litres per day. Do you think you could reduce your water use?

Yes ₀₁ No ₀₂

2 Did you know a running tap uses six litres of water per minute. Do you turn off the tap when you brush your teeth?

Yes ₀₃ No ₀₄

3 How old is your loo? Most toilet cisterns installed within the last ten years use a reduced amount of water. When was your cistern installed?

In the last 10 years ₀₅ Between 10 and 15 years ago ₀₆
More than 15 years ago ₀₇

For more tips on saving water, visit www.thameswater.co.uk/waterwise

4 Did you know that every 17 seconds a child dies from diseases caused by dirty water? How many people in the world do you think have to live without access to a supply of safe, clean water?

500,000 ₀₈ 1 million ₀₉ 1 billion + ₁₀

Tick here if you do not require a Save-a-flush



Grant Sifton

WaterAid



5 Did you know that WaterAid is a major UK charity entirely focused on providing safe, clean water, sanitation and hygiene education to the world's poorest people?

Yes ₁₁ No ₁₂

6 So far WaterAid has helped 11 million people – thanks to the support of people just like you replying to leaflets just like this in their water bills. Is this:

More ₁₃ Less ₁₄ than you expected?

About what I expected ₁₅

7 Now you know just what a difference people like you can make, would you like to get involved and help WaterAid to enable more people around the world to gain access to a source of safe, clean water for life?

Yes ₁₆ No ₁₇

8 Would it surprise you to know that you can help save lives for as little as £2 a month?

Yes ₁₉ No ₁₉

9 Did you know that a gift of as little as £2 a month from you today can help supply a family with a lasting source of safe, clean water. Add Gift Aid onto that (at no extra cost to you) and we can help even more families. Now you know this, can you help?

If your answer is yes, and we hope it is, please fill in the Direct Debit form below now. Thank you. The support of Thames Water customers means everything to us.

For office use only



WaterAid/Caroline Penn

Yes, please send me my FREE Save-a-flush so I can save water and here's my gift to save lives too. Call now on 0845 330 8400 or fill in the form below.

Please pay WaterAid: Please tick/complete boxes

£2 £5 other £ each month until further notice.

Starting on the 1st 15th 25th

Month / / Year /

Please fill in your initial, name and address so we can process your Direct Debit instruction, and tick the Gift Aid box below.

Title Initial Surname

Home Address

Postcode

Tel no.

I am happy for WaterAid to contact me via email about their work.

Email

Gift Aid: I would like WaterAid to reclaim the tax on this and any donation I have made over the last six years and all future donations until I notify you otherwise.*

*I confirm that I am a UK tax payer and that I pay as much income or capital gains tax as WaterAid will reclaim in the tax year (28p currently, 25p from April 2008, for every £1 donated).

If you do NOT wish to hear from WaterAid and WaterAid Trading Ltd please let us know.

08/GJ/T1 Registered charity number 288701

Instruction to your Bank or Building Society to pay by Direct Debit

All you need to do is complete, moisten along gummed edges of form, fold in half to seal and return to: Freepost RRRZ-YRRB-ELKE, WaterAid, MELKSHAM SN12 6YY. DO NOT RETURN TO YOUR BANK.



Name and full postal address of your Bank or Building Society

To: The Manager

Bank/Building Society

Branch Address:

Postcode:

Name(s) of Account Holder(s)

Bank/Building Society Account Number

Branch Sort Code

Originator's Identification Number

4 0 6 7 8 9

Reference Number (to be completed by WaterAid)

Instruction to your Bank or Building Society: Please pay WaterAid Direct Debits from the account detailed in this Instruction subject to the safeguards assured by the Direct Debit Guarantee. I understand that this Instruction may remain with WaterAid and, if so, details will be passed electronically to my Bank/Building Society.

Signature

Date

Banks and Building Societies may not accept Direct Debit Instructions for some types of account.



WATER FOR LIFE SURVEY
 Complete and return our survey TODAY and receive a FREE Save-a-flush from Thames Water

WATER FOR LIFE SURVEY

Save water. Lots of it.

A Save-a-flush from Thames Water saves one litre every time you flush. Fill out our survey today and we'll send you one FREE.



Give money. Not a lot of it.

Just £2 a month over a year can help provide one poor family with safe, clean water for life. Please complete the Direct Debit form enclosed today.



Registered charity no. 288701 President: HRH The Prince of Wales

You can also donate online at www.wateraid.org/appeal



Simply pop a Save-a-flush from Thames Water into your toilet cistern and you can save up to one litre of water with every flush. That could be the equivalent of 4,000 litres a year! Get a Save-a-flush for your too today, complete and return our survey now!

Save water with a FREE Save-a-flush from Thames Water

Reply TODAY to claim your FREE Save-a-flush!



Water for Life Survey 2008
 Freepost RRRZ-YRRB-ELKE
 WaterAid
 MELKSHAM
 SN12 6Y

No stamp needed, but using one saves WaterAid money

Reply TODAY to claim your FREE Save-a-flush!